



## UP Magazine - "The Porky" presents *The Wine Edition*

UP Magazine is 38 years young this year! We are a full-color, 9.5" X 13" magazine dedicated to all things "up north". We concentrate on local people, businesses and up north living in the areas of northern Michigan and Wisconsin. We feature stories and photographs in humorous and educational ways so that those visiting, as well as those who live here, get the opportunity to see who we are and what life is really like in the "far north". So, for May 2026, UP Magazine has decided to create a special edition dedicated to northern wineries. If you are interested, here's what you'll get!

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|----------|---|
| \$950.00 | <p>*A full page article dedicated to your winery. We'll come out for an interview, take photographs and put your best foot forward to our readers. <i>(The article will appear in May, June, July OR August's issue.)</i></p> <p>*You'll also get a link on our WINERIES page on our website to your business as well as a link to your article in a PDF.</p> <p>*AND you'll get an 1/8 of a page ad for June, July and August.</p> |
| \$750.00 | <p>*A 1/2 page article dedicated to your winery. We'll come out for an interview, take photographs and put your best foot forward to our readers. <i>(The article will appear in May, June, July OR August's issue.)</i></p> <p>*You'll also get a link on our WINERIES page on our website to your business as well as a link to your article in a PDF.</p> <p>*AND you'll get a 1/8 of a page ad for June, July and August.</p>   |
| \$600.00 | <p>We'll give you a 1/8 of a page ad for May, June, July and August.</p> <p>Plus a link on our WINERIES page on our website.</p>  |
| \$400.00 | <p>We'll give you a 1/16 of a page ad for May, June, July and August.</p> <p>Plus a link on our WINERIES page on our website.</p>   |
| \$100.00 | <p>We'll list your winery's information on the Wine Edition Page and provide a link on our website.</p> <p>Name _____</p> <p>Street address _____</p> <p>City _____</p> <p>web address _____</p>  |

We can use your jpg ad files or make one for you. All files must be CMYK, 300 dpi and the following sizes:

1/16 page size: horizontal - 4.25" w X 1.5" h

1/8 page size: horizontal - 4.25" w X 3" h

1/4 page size: horizontal - 4.25" w X 6" h

1/2 page size: horizontal - 8.5" w X 6" h

Full page size: 9" w X 12" h (with a .125 bleed, the size is 9.75" w X 13.25" h)

*For a full page bleed, please make sure all text is within 1/2" of the edges so as not to lose any information.*

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Business Address \_\_\_\_\_

E-mail \_\_\_\_\_ Ad Proof: Create Ad Ad Provided

UP Magazine "The Porky" \_\_\_\_\_